



## NEW LEADERSHIP NAMED FOR CPR'S BRAZILIAN ADVISORY BOARD

July 29, 2019

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*CPR's efforts and impact in Latin America continue to grow, with guidance and contributions from this experienced and engaged body*

**New York/Brazil** – The International Institute for Conflict Prevention and Resolution (CPR), a global non-profit organization that advances dispute prevention and resolution practices and provides high quality solutions, has announced new leadership for its Brazilian Advisory Board (BAB), with **Rafael Francisco Alves** of L.O. Baptista and TozziniFreire Advogados' **Mônica Mendonça Costa** taking the helm as Chair and Vice Chair, respectively.

Alves represents clients in domestic and international arbitration on disputes regarding construction contracts, M&A transactions, commercial partnerships, real estate, banking, oil & gas and energy matters, among others. He is the former Deputy Counsel at the Secretariat of the ICC International Court of Arbitration, in Paris.

Costa focuses her practice on litigation and arbitrations related to corporate matters and M&A, distribution and agent agreements, as well as on disputes related to timberland investments and real estate transactions.

Made up of leading law firm and corporate members in Brazil, CPR's BAB provides strategic direction to CPR's activities in the region and works on a number of initiatives of interest to corporations and law firms in Brazil. The BAB develops resources, shares knowledge and best practices and networks with respect to dispute prevention and resolution.

The BAB recently released the [Brazil Mediation & ADR Guide](#) and organizes regular events throughout Brazil, such as past Business Mediation and Dispute Management Congresses and, most recently, the [CPR 2019 Latin America Conference](#). It is also looking forward to helping with the second Annual Latin America Conference next Spring.

“The BAB, which was first constituted in 2014, has greatly helped CPR in its mission to raise mediation awareness in Brazil,” said Helena Tavares Erickson, CPR's SVP, Dispute Resolution. “Having accomplished our initial goals, we are looking forward to working with the Board on

further developing a cadre of qualified international mediators and striving toward a new goal of also improving and streamlining arbitration in Brazil.”

Within the BAB, representatives from leading Brazilian law firms work collaboratively with senior representatives from corporations including Assurant, Elevadores Otis, GE Capital Aviation Services, Google, Mastercard and Shell Brasil Petróleo Ltda.

### **About CPR**

Established in 1977, CPR is an independent nonprofit organization that helps prevent and resolve legal conflict effectively and efficiently.

- CPR Dispute Resolution is an ADR provider offering quality, efficiency and integrity via innovative and practical arbitration rules, mediation and other dispute resolution services and procedures—as well as arbitrators, mediators and other neutrals, worldwide.
- The CPR Institute, the world’s leading ADR think tank, positions CPR uniquely as a thought leader, driving a global prevention and dispute resolution culture and utilizing its powerful committee structure to develop cutting edge tools, training and resources. These efforts are powered by the collective innovation of CPR’s membership—comprising top corporations and law firms, academic and public institutions, and leading mediators and arbitrators around the world.